

Before Amplify Lite's Social Media Services

Who Is Synergy Staffing

Synergy Staffing is one of the top job recruiting agencies in Utah. Every day, they help people find jobs and provide workforce solutions to businesses. They provide a full range of employment solutions that include full-time, temporary, and part-time employment in a wide range of industries.

Problem Synergy Was Facing

Synergy needed to find an alternate way to advertise job openings to interested clients. They were unsure if social networks like Facebook, Twitter, and Instagram could be an effective way to communication with their core demographic.

Why Synergy Chose Amplify Lite

Missing The Mark

Synergy Staffing's top priority was finding a marketing agency that could produce results with social. They were looking to work with a marketing outfit that provided clear reporting on a regular basis. It was also important to find a company that had a proven track record of success with networks like Facebook, Twitter, and Instagram.

Results After Engaging with Amplify Lite

Successful Implementation of Social Marketing

Amplify Online has increased Synergy's social media follower, shares, and engagement by over 20% in the last 6 months. The Amplify Lite social media specialists create daily, customized FaceBook job posts based on Synergy's most requested positions. On average, each custom post generates 18 job applicants.

